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November, 09, 2010 - 06:56 PM/ ET

Latina Style Celebrates the Grand Finale of our 12th Annual Tour in Los Angeles November 18th!

Nely Galan to be the Luncheon Keynote Speaker

Rodri J Rodriguez to serve as Luncheon Featured Speaker

Alycia D Enciso to receive Entrepreneur of the year award

Nick Verreos and Yarel Ramos to co-host the Fashion Show Presented by Macy's, Inc.

Mabel Katz will provide welcoming remarks during Opening Ceremony



WASHINGTON, Nov. 9, 2010 /PRNewswire-HISPANIC PR WIRE/ -- Latina Style Magazine, the premier magazine addressing the needs of established Latina & Women entrepreneurs in the U.S., is excited to be celebrating the finale of 2010 tour with our 12th Annual LATINA Style Business Series in Los Angeles on November 18th, 2010 from 7:30am to 4:30pm at the Hyatt Regency Century Plaza Hotel Located at 2025 Avenue of the Stars, Los Angeles, CA 90067.

In 1998, a strong-minded Latina, the late Anna Maria, set out to provide Latina professionals and business owners with the tools to strive in the ever-changing business community. The end result: the LATINA Style Business Series. This one day conference consists of interactive panels and workshops held by renowned experts from key corporations and government agencies. These workshops are led by some of the most talented local business leaders who share inspiring, first-hand accounts of their business success. Mabel Katz, will be providing welcoming remarks during the Breakfast Ceremony. Ms. Katz is an internationally acclaimed speaker, seminar leader and consultant. She has applied her knowledge, insights, experience, and skills to assisting businesses and individuals in becoming more productive, effective and prosperous.

The Luncheon Keynote Address will be delivered by Nely Galan, President & CEO, Galan Entertainment, founded in 1994. Ms. Galan is a former President of the powerhouse Telemundo network and has owned and operated her own media company, which has launched 10 groundbreaking television channels in Latin America, and produced a staggering 600 episodes of programming that cross all genres, since 1994. Rodri J Rodriguez will serve as Luncheon Featured Speaker. Ms. Rodriguez is President and CEO of Rodri Entertainment Inc., an international entertainment production company, founded in 1976. Her presence has been felt in the entertainment arena since 1975 when she played a key role in the decision to have the Latin Category added to the Grammy Awards. General Manager of Mun2, Diana Mogollon will be presenting as the Mistress of Ceremonies during the Awards Ceremony.

LATINA Style proudly announces the "Entrepreneur of the Year Award" for Los Angeles, CA will be presented to Ms. Alycia D. Enciso, President of Alycia Enciso & Associates. Ms. Enciso has been selected for her 30 years of commitment in successfully running a Latina owned business. She is a true pioneer and role model for our young women and community, said Robert Bard, President & CEO, LATINA Style, Inc.

The "Look Successful ... Be Successful" Fashion Show Presented by Macy's, Inc. will be co-hosted by Fashion Designer Nick Verreos of Project Runway and the outstanding Mun2 host Yarel Ramos. Mr. Verreos appeared on Project Runway and is now a red carpet fashion expert on E! Entertainment, TV Guide Network and SoapNet. Ms. Ramos is the host of "Reventon, Reventon Countdown", and "What Up PPL" on Mun2.

To secure your admission, register online at <http://www.bs.latinastyle.com> by

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Monday, November 15, 2010; Students who register by the online deadline will receive a discounted student rate of \$15. Additionally, you will receive breakfast, lunch, a gift bag, a two-year subscription to LATINA Style Magazine, and the chance to win raffle prizes donated by our sponsors!

Los Angeles Business Series is sponsored by: Title Sponsor: Macy's, Inc., National Sponsors: State Farm Insurance, United State Postal Service. Official Hospitality Sponsor: Hyatt Hotel & Resorts. Official Vehicle Sponsor: NISSAN. Los Angeles Gold Sponsor is Verizon. Los Angeles Single City Sponsors: Comerica Bank, New York Life Insurance, Telemundo. Leadership Dinner Sponsor: Aetna. Official Airline carrier: Continental Airlines.

LATINA Style has partnered with the following organizations: National Partners: Women Impacting Public Policy (WIPP), Teleflora, Hispanic National Bar Association (HNBA), and NSHMBA. Community Partners: Los Angeles Metropolitan Hispanic Chamber of Commerce (LAMHCC), the Regional Hispanic Chamber of Commerce (RHHC), NLBWA-Los Angeles, HOPE, Latin Business Association (LBA), Latino Business Chamber of Greater Los Angeles, West L.A. Chamber of Commerce, ALPFA LA and Yo Soy Expressions. Media Partners include: Telemundo 52, PR Newswire, and HOT 92.3 - Old School and R&B

For more information or to register for the Los Angeles Business Series, visit www.bs.latinastyle.com or call (703) 312- 0904. Or contact: Tania Einhorn at tania@latinastyle.com or Michelle Guzman at michelle@latinastyle.com

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