

LA PRENSA HISPANA

A Division of Hispanic Image Marketing Network, INC.

COACHELLA VALLEY'S OLDEST/LARGEST BILINGUAL NEWSPAPER

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International "Sol Azteca" Hispanic Awards Saturday-Feb 18th

Award recipients represent over a dozen countries. The tenth year anniversary has truly brought to terms the "International" aspect of the event. Awardees are arriving from as far as 3,000 miles away to the Renaissance Esmeralda Resort in Indian Wells.



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INTERNATIONAL HISPANIC AWARDS CELEBRATES 10 YEARS

The much coveted "Sol Azteca" will be presented to 21 honorees February 18th at the Renaissance Esmeralda Resort in Indian Wells, Ca.

The International Hispanic Awards is capping off the 10th year presentation of the coveted "Sol Azteca" with 21 honorees. The event will take place at the Renaissance Esmeralda Resort, Indian Wells, Ca. on February 18th, starting at 6:30 p.m.

Persons are being singled out for contributions to the Hispanic community by their philanthropic works, humanitarian efforts, for contributions in business, education, law enforcement, community service organizations and exemplary representation of the Hispanic culture. The ceremony will feature Paraguayan Harpist Daniel Lopez, Music from Veracruz with the Jarocho Kings, Ricardo Vasquez and Alonso Consevida and an after event musical event with Fronteras.

Honorees are representative of very diverse backgrounds, once again proving that deeds are the key factor for receiving the award, not necessarily a country of origin.

The cultures represented by recipients include twelve different countries; Argentina, Armenia, Canada, Colombia, Cuba, Japan, Native American, Nicaragua and the United States. Those receiving the award now living in the United States are coming from as close

as Indio six miles away from the event to Miami, Florida, 3000 miles away.

The event will start the opening ambiance with Paraguayan harpist, Daniel Lopez during the reception and the Jarocho Kings, Ricardo Vasquez and Alonso Consevida will entertain during dinner. Fronteras a lively, award winning group will be ready to carry on the entertainment after the awards have been given out. Fronteras is known for their contemporary Latin rhythmic sounds which have been compared to Santana with a melody driven snappy violin.

The recipients of the 2006 "Sol Azteca" at the 10th International Hispanic Awards are:

Sergio Velazquez, Publisher of the Year, Richard Milanovich, Humanitarian Leadership Award, Jackie Lee Houston, Philanthropist of the Year, Bonnie Garcia of Puerto Rican descent, Legislator of the Year and Isabel Castillon, Anastacio De La Cruz, Kathleen DeRosa, Lic. Carlos I. Giralt Cabrales-Consul De Mexico, Jorge Hugo Garcia, Ph.D., of Playas de Tijuana, Jorge Grosso of Colombia, Dorys Halftermeyer from Nicaragua, Cherry Ishimatsu, Jarocho Kings-Ricardo Vasquez and Alonso Consevida from Veracruz,

Mabel Katz, BA, ABA, Ea. from Argentina, David Long, Ph.D., Debra Loukatos, Vahac Mardirosoian of Armenia who was raised in Tijuana, Jorge Martinez CHA., born in Cuba, Ignacio Otero, Rabobank, O'Jay Vanegas, and Marilyn Yeates.

The event was founded ten years ago by Ana Rascon Vasquez, publisher of La Prensa Hispana newspaper. They are produced annually by Hispanic Image Marketing Network with the assistance of many sponsors including original founding sponsors of the Agua Caliente Band of Cahuilla Indians, Time Warner Cable and Senator Jim Battin. This year's Title Sponsor is CNB Mortgage of Huntington Beach. The sponsors for this year's event are the City of Indio, City of Coachella, City of Cathedral City, the Hispanic Chamber of Commerce-Coachella Valley, Senator Jim Battin, Assemblywoman Bonnie Garcia, Assemblyman John Benoit, Guaranty Bank, the Agua Caliente Casino, Spa Resort Casino and Express Holiday Inn.

Tickets \$85 includes dinner, entertainment and awards ceremony. Information or reservations for this black-tie affair call-760-342-2565 on line info at www.internationalhispanicawards.com